

An Elegant Evening Creating Hope

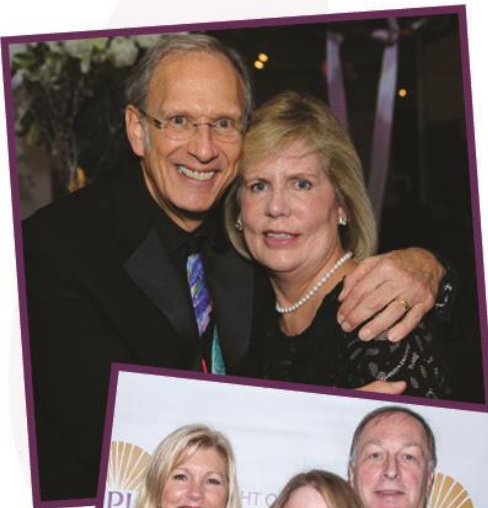
The **Night of Hope Gala** will **raise funds** for the Georgia Chapter of the Lupus Foundation of America and create **awareness and hope** for the 55,000 Georgians living with lupus. This inspiring celebration on **Saturday November 8, 2014** at the **Mason Murer Art Gallery**, includes fabulous food, auctions, live entertainment and a mission call.

Sponsorship of the *Night of Hope Gala* offers a **unique opportunity** for companies and individuals to reach **local philanthropists and corporations** with benefits including publicity and exposure to thousands of individuals and companies.

This evening will highlight our distinguished 2014 honorees; **Shea and Stephen Evans**, receiving the **Mary Cann Achievement Award for Outstanding Volunteer Service**. The **Excellence in Rheumatology Award** will be presented to **Gary E. Myerson, MD**.

Ninety percent of every dollar donated to the *Night of Hope Gala* **stays in Georgia** to ensure the Chapter continues to provide and expand the **only valuable free educational programs, advocacy and awareness efforts**. These programs include symposiums, teleconferences and support groups reaching **new communities and patients** across Georgia. We also support the **national research efforts** funding and advocating for investment in lupus. **The chapter is a lifeline and a voice of hope increasing lupus awareness.**

Help us **create hope** by becoming a sponsor of the *Night of Hope Gala!*



- Lupus affects over 55,000 Georgians and 1.5 million Americans, mostly women aged 18-45 but also men, children and women of all ages.
- Lupus is an unpredictable, life diminishing and life devastating autoimmune disease which can affect any organ system, skin joints, kidneys, brain, heart, lungs and blood.
- Lupus is difficult to diagnose and is very misunderstood in the medical and lay community.
- Lupus is three times more likely to strike minorities, including African-Americans, Hispanics and Asians.
- Lupus affects more than the combined number of those affected by MS, cystic fibrosis, cerebral palsy, sickle cell anemia, leukemia and HIV.
- In 2011 the FDA approved the first new drug for lupus in over 52 years.

NIGHT OF HOPE *Gala*

Lupus Foundation of America
Georgia Chapter



Sponsorship Levels

- | | |
|--|-----------------|
| Presenting Sponsor – Founder’s Award | \$25,000 |
| <ul style="list-style-type: none">• Distinguished as Gala Presenting Sponsor- Category Exclusive• 2 Premium tables at event (seating 20)• Name and company logo on invitation, save the date and program book<ul style="list-style-type: none">○ Full page ad in Gala program book○ Full screen ad during evening program• Name and company logo on Chapter website, email blasts and newsletters• Verbal recognition and On-screen thank you at event• Speaking and product placement opportunity at 9th Annual Walk to End Lupus Now<ul style="list-style-type: none">○ The largest LFA walk in the nation, April 2015, (over 10,000 attendees) | |
| Humanitarian Sponsor | \$15,000 |
| <ul style="list-style-type: none">• 1 Preferred table at event (seating 10)• Name and company logo on invitation and program book<ul style="list-style-type: none">○ Half page ad in Gala program book○ Half screen ad during evening program with company name and logo• Name and company logo on Chapter website, email blasts and newsletters• Verbal recognition and On-screen thank you at event | |

“*In 2011*, lupus became a reality for our family when our daughter Shea, a 19 year old college student, was diagnosed. Until then, we knew nothing about this *life-altering disease*. This summer after only three years, Shea needed a hip replacement due to complications from Prednisone. We are honored and humbled by the support of family and friends, but we have so much more to do. *We need your help to change the future for Shea and all those living with lupus.*”

Stephen Evans
2014 Gala Honoree and Chapter Board Chair



Sponsorship Levels

Platinum Sponsor \$10,000

- 1 table at event (seating 10)
- **Name and company logo** on invitation and program book
 - Quarter page ad in Gala program
 - Quarter screen ad during evening program with company name and logo
- **Name and company logo** on Chapter website, email blasts and newsletters

Gold Sponsor \$5,000

- 6 tickets to the event
- **Name and company logo** on Chapter website, email blasts and newsletters

Silver Sponsor \$2,500

- 4 tickets to the event
- **Name or company name** in program book

Bronze Sponsor \$1,000

- 2 tickets to the event
- **Name or company name** in program book

"As little as 15 years ago no one spoke of lupus. There was little awareness and understanding of the signs and symptoms with very little investment in research. *I am proud to serve* on the Georgia Chapter's Medical Advisory Board for over thirty years and to have seen the *recent growth and impact* of the Chapter's expanded education programs and support services reaching new patients and communities. Many of my patients and families greatly appreciate and need the support and awareness provided by the Chapter and the progress in research for less toxic treatments and someday, *a cure.*"

Gary E. Myerson, MD
Arthritis and Rheumatology of GA, P.C.
Member of Georgia Chapter's Medical Advisory Board



Sponsorship Levels

Lupus Foundation of America
Georgia Chapter



Sponsorship Commitment

<input type="checkbox"/> Presenting Sponsor – Founder’s Award	\$25,000
Distinguished as event Presenting Sponsor- Category Exclusive 2 Premium tables at event	
<input type="checkbox"/> Humanitarian Sponsor	\$15,000
1 Preferred table at event	
<input type="checkbox"/> Platinum Sponsor	\$10,000
1 table at event	
<input type="checkbox"/> Gold Sponsor	\$5,000
6 tickets to the event	
<input type="checkbox"/> Silver Sponsor	\$2,500
4 tickets to the event	
<input type="checkbox"/> Bronze Sponsor	\$1,000
2 tickets to the event	
<input type="checkbox"/> Individual Tickets	\$250
Please reserve ____ ticket(s) @ \$250 each	

I cannot attend but I wish to **support Lupus Foundation of America, Georgia Chapter.**
Enclosed is a tax-deductible donation of \$ _____

Payment Information:
 Name: _____
 Company: _____
 Address: _____ City: _____
 State: _____ Zip: _____ Phone Number: (____) _____
 Email: _____

Total amt. enclosed: \$ _____

Circle one:
 Check payable to Lupus Foundation of America, GA American Express Visa MasterCard

Card # _____ Exp. Date _____ Three or four digit security no. _____

Signature: _____

I would like information on how my company can participate with an employee team for the **2015 Atlanta Walk to End Lupus Now**, the largest LFA walk in the nation joining over 9,000 walkers.

For questions and information contact Maria Myler, President and CEO (mmyler@lfaga.org, cell-678-938-5568)

Thank you for your support for *Night of Hope Gala* and the Lupus Foundation of America, Georgia Chapter!