NIGHT OF HOPE Gala

The Night of Hope Gala will raise funds for the Georgia Chapter of the Lupus Foundation of America to create awareness and hope for the 55,000 Georgians living with lupus. This inspiring celebration on **Saturday, November 11, 2017** at the Mason Fine Art Gallery includes fabulous food, auctions, live entertainment, and a mission call.
Sponsorship of the Night of Hope Gala offers a unique opportunity for companies and individuals to reach local philanthropists and corporations with benefits including publicity and exposure to individuals and companies.

The Lupus Foundation of America (LFA), Georgia Chapter strives to put a spotlight on the devastating effects of lupus with several statewide resources, including:

- Our signature statewide **Lupus Empowerment Series,** which will bring educational symposiums and seminars to 11 cities across Georgia from the fall of 2017 through 2018.
- Our annual **Atlanta Empowerment Summit** with national and local speakers, more than 300 attendees and breakout sessions presented in both English and Spanish.
- An **emergency financial assistance program** that offers up to $500 per year per applicant so that lupus patients don't have to choose between paying their light bill and buying their medications.
- A robust **advocacy network**, including more than 740 e-advocates who engage and educate federal, state and local elected officials about the cruel mystery of lupus. Our annual Advocacy Day at the Georgia State Capitol provides an empowering opportunity to meet with representatives and share personal stories. We also participate in the biennial Lupus Advocacy Summit in Washington, D.C.
- **Newly-diagnosed seminars** led by medical experts who provide information on lupus, its symptoms, treatments, and coping techniques to new members of the lupus community.
- A **support group network** of more than 30 groups across the state that meet monthly to offer support, fellowship and resources.
- Our Hispanic support group, which offers **materials and assistance in Spanish**, is a lifeline to an underserved community in need of resources and support.

For many living with lupus, the greatest challenge is a lack of understanding. Patients often feel they are the only ones who "don't look sick." The Chapter is a lifeline. We are here to listen and to make sure everyone with lupus receives answers and support. Ninety cents of every dollar donated funds our programs, resources and advocacy here in Georgia. We also support the national research efforts to fund and advocate for investment in lupus.

The Chapter and the national LFA are leading the way. **Join us in the fight to end lupus.**

SPONSORSHIP LEVELS

Presenting Sponsor – Founder's Award **$25,000**

Distinguished as Gala Presenting Sponsor - Category Exclusive

- 2 Premium tables at event (seating 20)
- Name and company logo on invitation, save the date and program book (pending print deadlines)
    - °Full page ad in Gala program book
    - °Full screen ad during evening program
- Name and company logo on Chapter website, email blasts and newsletters
- Verbal recognition and on-screen thank you at event
- Speaking and product placement opportunity at 12th Annual Walk to End Lupus Now, the largest LFA walk in the nation, in Spring 2018 (over 14,000 attendees)

Humanitarian Sponsor **$15,000**

- 1 Premium table at event (seating 10)
- Name and company logo on invitation and program book (pending print deadlines)
    - °Half-page ad in Gala program book
    - °Half-screen ad during evening program with company name and logo
- Name and company logo on Chapter website, email blasts and newsletters
- Verbal recognition and on-screen thank you at event

Platinum Sponsor **$10,000**

- 1 table at event (seating 10)
- Name and company logo on invitation and program book (pending print deadlines)
    - °Quarter-page ad in Gala program
    - °Quarter-screen ad during evening program with company name and logo
- Name and company logo on Chapter website, email blasts and newsletters

Gold Sponsor **$5,000**

- 6 tickets to the event
- Name and company logo on Chapter website, email blasts and newsletters
- Name or company name in program book

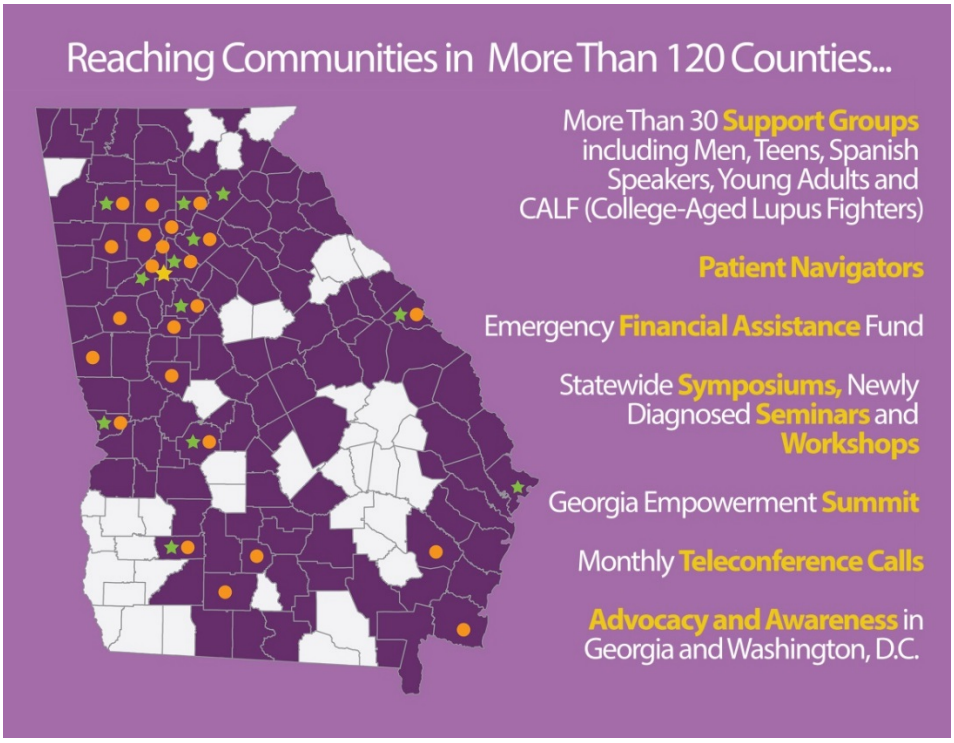
Silver Sponsor **$2,500**

- 4 tickets to the event
- Name or company name in program book

Bronze Sponsor **$1,000**

- 2 tickets to the event
- Name or company name in program book

- Lupus affects more than **55,000 Georgians and 1.5 million Americans**, mostly women aged 18-45 but also men, children and women of all ages.
- Lupus affects **more than** the combined number of those affected by MS, cystic fibrosis, cerebral palsy, sickle cell anemia, leukemia and HIV.
- Lupus is an **unpredictable, life-diminishing and life-devastating autoimmune disease** which can affect any organ system, skin, joints, kidneys, brain, heart, lungs and blood.
- Lupus is difficult to diagnose and is very misunderstood in the medical and lay community.
- Lupus is three times more likely to strike minorities, including African-Americans, Hispanics and Asians.
- There is no known cause or cure and the incidence of lupus has increased in the past 20 years.



Help us grow our reach in Georgia!

Help Us Solve
The Cruel Mystery

LUPUS™

FOUNDATION OF AMERICA
GEORGIA CHAPTER

SPONSORSHIP COMMITMENT

[ ] Presenting Sponsor – Founder's Award	$25,000
Distinguished as event Presenting Sponsor - Category Exclusive	
[ ] Humanitarian Sponsor	$15,000
[ ] Platinum Sponsor	$10,000
[ ] Gold Sponsor	$5,000
[ ] Silver Sponsor	$2,500
[ ] Bronze Sponsor	$1,000
[ ] Individual Tickets	$250

Please reserve_____ ticket(s) $250 each

[ ] I cannot attend but I wish to make a donation in honor of _____
Enclosed is a tax-deductible donation of $_____

Payment Information
Name: _____
Company: _____
Address: _____
City: _____State: _____ Zip: _____
Phone Number: (___)_____ Email: _____
Total amount enclosed: $_____

Check payment type: [ ] Check payable to Lupus Foundation of America, GA Chapter
[ ] American Express [ ] Visa [ ] MasterCard

Card number _____ Expiration date _____ 3 or 4 digit security number_____
Signature: _____

[ ] I would like information on how my company can participate with an employee team for the 2018 Atlanta Walk to End Lupus Now, the largest LFA walk in the nation joining over 15,000 walkers.

For questions and information contact Maria Myler, President and CEO
Email: mmyler@lfaga.org Cell: 678-938-5568

Thank you for your support for Night of Hope Gala
and the Lupus Foundation of America, Georgia Chapter!

Chapter's 501(c)3 tax ID number: 58-1231804