

DISCOVER YOUR POWER

#LUPUSWALKGA18

The Columbus Walk to End Lupus Now If We Dream It, We Can Do It!

Help Us Solve
The Cruel Mystery
LUPUS[™]
FOUNDATION OF AMERICA
GEORGIA CHAPTER

The Georgia Chapter of the Lupus Foundation of America (LFA) is pleased to continue the growth and expansion of our signature event, the *Walk to End Lupus Now*, with the Columbus Walk on Saturday, May 19th!

Building on the leadership of Detra Holloway and the Diamond Butterflies, more **than 320 walkers raised over \$20,000 at the 2017 Columbus Walk to End Lupus Now**. In 2018, we hope to grow the Columbus Walk to \$30,000.

We kindly ask your business or group to consider the enclosed sponsorship opportunities to help us achieve our goal. All Presenting Sponsors, \$4,000 and above, will have great marketing exposure with their company's logo on materials for both the Columbus Walk and Atlanta Walk. The Georgia Chapter's Atlanta Walk is the largest LFA walk in the nation, with more than 15,000 walkers who raised over \$450,000 in 2017.

The Georgia Chapter is one of the fastest-growing LFA chapters in the nation because we are building corporate partnerships and engaging people who care about someone with lupus: their daughters, mothers, sisters, fathers, brothers and sons.

Ninety percent of every dollar donated stays in Georgia to ensure the Chapter continues to provide the only statewide lupus programs and resources. This includes eleven education programs, support, advocacy and awareness for those living with lupus, including the Columbus community. Currently, Detra Holloway facilitates monthly support group meetings in Columbus.

The Lupus Foundation of America is the only national force devoted to solving the mystery of lupus while giving caring support to those who suffer from its brutal impact. Through a comprehensive program of research, education and advocacy, we lead the fight to improve the quality of life for all people affected by lupus. The Georgia Chapter supports the national LFA research efforts funding and advocating for investment in lupus.

*The cruel mystery does not daunt us.
Join us in the fight to end lupus!*



Sponsorship Opportunities

Please also consider creating your own walk team and participating in the event!

Presenting Sponsor

\$4,000

- Company logo on all 2018 promotional materials, brochures, posters and t-shirts in **both Columbus and Atlanta**
- Company logo on Columbus *Walk to End Lupus Now* press release
- Company logo on Columbus *Walk to End Lupus Now* kickoff party program
- Company logo and web link on *Walk to End Lupus Now* webpage
- Company logo and web link in *Walk to End Lupus Now* e-newsletters
- Company logo on banner displayed at the Columbus Walk and pre-walk events
- Stage recognition and speaking opportunity at the Columbus Walk
- 10x10 tent at the Columbus Walk

Gold Sponsor

\$2,000

- Company logo on banner displayed at the Columbus Walk and pre-walk events
- Company logo on Columbus and Atlanta Walk t-shirts (print deadline is April 13, 2018)
- Company logo on Columbus *Walk to End Lupus Now* press release
- Company logo on Columbus *Walk to End Lupus Now* kickoff party program
- Company logo on 2018 Columbus *Walk to End Lupus Now* poster and rack card
- Stage recognition and speaking opportunity at the Columbus Walk

Silver Sponsor

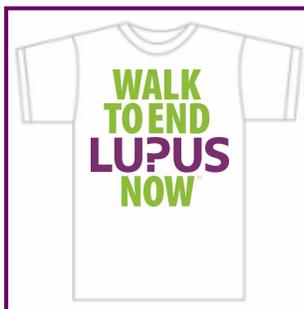
\$1,000

- Company logo on Columbus Walk t-shirt
- Company logo on Columbus *Walk to End Lupus Now* press release
- Company logo on Columbus *Walk to End Lupus Now* kickoff party program

T-Shirt Sponsor

\$500

- Company logo on Columbus Walk t-shirt

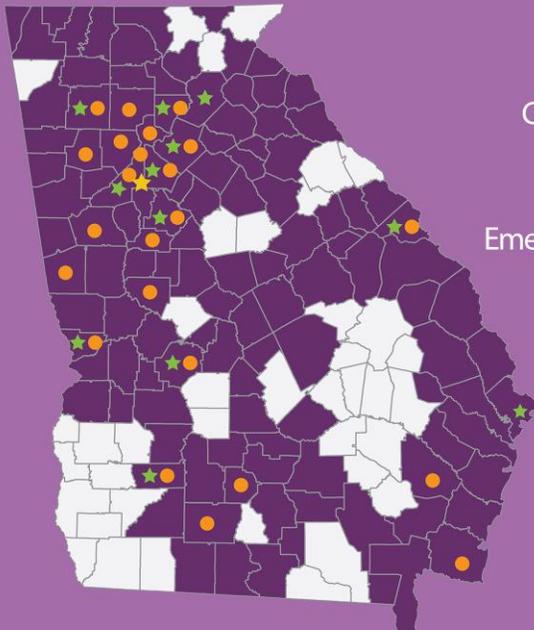


WHAT IS Lupus?



- Lupus affects over **55,000 Georgians and 1.5 million Americans**, mostly women aged 18-45 but also men, children and women of all ages.
- Lupus affects **more than** the combined number of those affected by MS, cystic fibrosis, cerebral palsy, sickle cell anemia, leukemia and HIV.
- Lupus is an **unpredictable, life diminishing and life devastating autoimmune disease** which can affect any organ system, skin, joints, kidneys, brain, heart, lungs and blood.
- Lupus is difficult to diagnose and is very misunderstood in the medical and lay community.
- Lupus is three times more likely to strike minorities, including African-Americans, Hispanics and Asians.
- There is no known cause or cure and the incidence of lupus has increased in the past 20 years.

Reaching Communities in More Than 120 Counties...



More Than 30 **Support Groups**
including Men, Teens, Spanish
Speakers, Young Adults and
CALF (College-Aged Lupus Fighters)

Patient Navigators

Emergency **Financial Assistance** Fund

Statewide **Symposiums**, Newly
Diagnosed **Seminars** and
Workshops

Georgia Empowerment **Summit**

Monthly **Teleconference Calls**

Advocacy and Awareness in
Georgia and Washington, D.C.

Help us grow our Chapter's reach in Georgia!

WALK TO END LUPUS NOW™

- | | |
|---|---------|
| <input type="checkbox"/> Presenting Sponsor | \$4,000 |
| <input type="checkbox"/> Gold Sponsor | \$2,000 |
| <input type="checkbox"/> Silver Sponsor | \$1,000 |
| <input type="checkbox"/> T-Shirt Sponsor | \$500 |

Payment Information

Contact Name _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone Number: (____) _____

Email: _____

Total amount enclosed: \$ _____

Circle one:

Check (payable to Lupus Foundation of America, GA) American Express Visa MasterCard

Card # _____ Exp. Date _____ Three/four digit security no. _____

Signature: _____

For questions and more information contact:

Detra Holloway, Columbus Walk Chair, at 678-664-8117 or detracholloway@yahoo.com
Anne Rhodes, Event Coordinator at Georgia Chapter, at 770-333-5930 or
arhodes@lfaga.org

**Thank you for your support of the Columbus Walk to End Lupus Now
and the Lupus Foundation of America, Georgia Chapter!**

Please mail or fax form and payment to:
Lupus Foundation of America, Georgia Chapter
1850 Lake Park Drive, Suite 101, Smyrna, GA 30080
Tel. 770-333-5930 ~ Fax 770-333-5932
Chapter's 501(c)(3) tax ID number: 58-1231804