The Lupus Foundation of America (LFA) is the only national force devoted to solving the cruel mystery of lupus while offering caring support to those who suffer from its brutal impact. Through a comprehensive program of research, education and advocacy, we lead the fight to improve the quality of life for all people affected by lupus.

Our 2020 Walk date is Saturday, September 19, 2020 at Central City Park located at 115 Willie Smoke Glover Dr. Macon, GA 31201.

What does this collaboration offer to you?

- Brand exposure at the LARGEST fundraising walk in Macon
- Brand exposure in 70,000 printed pieces of collateral
- Company logo in 30 email blasts to 21,000 constituents
- Promotional radio support & major highway billboards
- Visibility on our website, with more than 61,000 visitors per year
- Inclusion in weekly social media posts reaching 8,000 fans and followers

We kindly ask your business or group to consider the enclosed sponsorship opportunities and partner with us in raising awareness and funds to combat lupus. If you reach out to your friends, family, customers, and vendors, we know that you will find that someone in your life is or knows one of the 55,000 Georgians living with lupus.

Of every dollar that you give, 90 cents will stay in Georgia to build and expand our programs – the only free statewide programs and awareness efforts for lupus patients and families. This includes our 11 symposiums and workshops, our statewide advocacy efforts at the Georgia State Capitol, and the nation’s largest network of lupus support groups. We also support the national LFA research efforts funding and advocating for investment in lupus. Our patients and families deserve no less than our greatest effort.

The cruel mystery does not daunt us. Join us in the fight to end lupus!
Sponsorship Opportunities

Please also consider creating your own Walk team and participating in the event!

**Presenting Sponsor** $5,000
- Company logo on all 2020 promotional materials, brochures, posters and t-shirts in both Macon and Atlanta
- Company logo on Macon Walk to End Lupus Now press release
- Company logo on Macon Walk to End Lupus Now kickoff party program
- Company logo and web link on Walk to End Lupus Now webpage
- Company logo and web link in Walk to End Lupus Now e-newsletters
- Company logo on banner displayed at the Macon Walk and pre-walk events
- Stage recognition and speaking opportunity at the Macon Walk
- 10x10 tent at the Macon Walk

**Gold Sponsor** $2,500
- Company logo on banner displayed at the Macon Walk and pre-walk events
- Company logo on Macon and Atlanta Walk t-shirts (print deadline is August 25, 2020)
- Company logo on Macon Walk to End Lupus Now press release
- Company logo on Macon Walk to End Lupus Now kickoff party program
- Company logo on 2020 Macon Walk to End Lupus Now poster and rack card
- Stage recognition and speaking opportunity at the Macon Walk

**Silver Sponsor** $1,000
- Company logo on Macon Walk t-shirt
- Company logo on Macon Walk to End Lupus Now press release
- Company logo on Macon Walk to End Lupus Now kickoff party program

**T-Shirt Sponsor** $500
- Company logo on Macon Walk t-shirt
Lupus affects over **55,000 Georgians and 1.5 million Americans**, mostly women aged 18-45 but also men, children and women of all ages.

- Lupus affects **more than** the combined number of those affected by MS, cystic fibrosis, cerebral palsy, sickle cell anemia, leukemia and HIV.
- Lupus is an **unpredictable, life diminishing and life devastating autoimmune disease** which can affect any organ system, skin, joints, kidneys, brain, heart, lungs and blood.
- Lupus is difficult to diagnose and is very misunderstood in the medical and lay community.
- Lupus is three times more likely to strike minorities, including African Americans, Hispanics and Asians.
- There is no known cause or cure and the incidence of lupus has increased in the past 20 years.
Presenting Sponsor $5,000
Gold Sponsor $2,500
Silver Sponsor $1,000
T-Shirt Sponsor $500

Payment Information

Contact Name ________________________________________________

Company: ____________________________________________________

Address: _____________________________________________________

City: _______________ State: ______ Zip: __________ Phone Number: (____)____________

Email: ______________________________________________________

Total amount enclosed: $______________________________

Circle one: 
Check (payable to Lupus Foundation of America, GA) 
American Express 
Visa 
MasterCard

Card # ___________________________ Exp. Date ________ Three/four-digit security no. ________

Signature: ________________________________

For questions and more information contact:
Teri Emond, Program Director and COO at Georgia Chapter, at 770-333-5930 or temond@lfaga.org

Thank you for your support of the Macon Walk to End Lupus Now and the Lupus Foundation of America, Georgia Chapter!

Please mail or fax form and payment to:
Lupus Foundation of America, Georgia Chapter
1850 Lake Park Drive, Suite 101, Smyrna, GA 30080
Tel. 770-333-5930 ~ Fax 770-333-5932
Chapter’s 501(c)(3) tax ID number: 58-1231804