

WALK TO END LUPUS NOW ATLANTA



**UNITED.
TOGETHER.
POWERFUL.**

Join us at Piedmont Park
Register at LupusGA.org

**SAT
30
APR
2022**

LUPUS IS A **CRUEL AND MYSTERIOUS** DISEASE WITH **WIDESPREAD** IMPACT

LUPUS FOUNDATION OF AMERICA, GEORGIA CHAPTER

The Lupus Foundation of America is the only national force devoted to solving the mystery of lupus, while giving caring support to those who suffer from its brutal impact. Through a comprehensive program of research, education, support and advocacy, we lead the fight to improve the quality of life for all people affected by lupus. **We envision a life free of lupus.**

THE IMPACT OF LUPUS

Lupus is an unpredictable and misunderstood autoimmune disease that ravages different parts of the body. It is difficult to diagnose, hard to live with, and a challenge to treat. The symptoms can be severe, and highly unpredictable and can damage any organ or tissue, from the skin or joints to the heart or kidneys. **More of your friends, family, co-workers and neighbors live with or are impacted by lupus than you even realize.**



An estimated **1.5 million** Americans have lupus including 55,000 Georgians.



Only **one drug** has ever been developed specifically to treat lupus and approved by the US Food and Drug Administration.



Lupus is among the leading causes of death among **young women**.



The mean annual total costs for people with lupus (combining direct and indirect costs) can be up to **\$50,000**.

YOUR DOLLARS AT WORK TO END LUPUS

Thanks to the support of the thousands of individuals, companies and communities over the last ten plus years we are making a difference in the fight to end the brutal impact of this disease. But, it's not enough, and there is still so much work to be done. With your support, you can help us continue to improve the quality of life for all those touched by this disease.



7.5 million people count on us each year to answer questions, provide support and bring hope.

The demand for more resources is high. We need your support to grow these critical resources and support more people.



Accelerating delivery of medicines with more than **50 potential therapies** being studied for people with lupus.

Currently there is only one FDA approved drug for lupus. We need your support to fund new, groundbreaking studies.



\$550 million in Federal funding for lupus research and education in just the last 5 years.

There is still work to be done. We need your support to grow our voice and increase these critical Federal funding dollars.



839 million views of awareness campaigns raise support, understanding and compassion for those with lupus.

The majority of Americans know little or nothing about lupus beyond the name. We need your support to increase public understanding of this disease so it gets the resources it needs.

MEETING THE NEEDS OF PEOPLE WITH LUPUS

The Georgia Chapter engages people affected by lupus and helps them connect with others, regardless of where they are in their journey—from **newly diagnosed to long-term management of the disease**. This includes in-person and online support and education programs and expanded volunteer opportunities to engage those who have been living with lupus for many years.

We **aggressively work to raise awareness of lupus** and grow the Lupus Foundation of America, Georgia Chapter's revenue to support our programs and operations, and to fund lupus research. We do this through new and innovative funding streams that provide support and funding for direct patient services.

The Georgia Chapter works with a range of providers to ensure that they are equipped to meet the wide range of patients' needs, from timely and accurate diagnosis of lupus, to addressing the social support that is **critical to management of the disease and quality of life for patients**.

THE GEORGIA CHAPTER BY THE NUMBERS



MEDICAL ADVISORY BOARD, comprised of 57 medical and health care professionals dedicated to supporting the important work of Georgia Chapter



SUPPORT GROUPS, including men, Hispanic, young adults, and parents providing peer-to-peer support for 400+ in the lupus community



26 **LUPUS EDUCATION PROGRAMS** reaching 600+ patients, including teleconferences, webinar, and workshops



24 **COVID-19 VIRTUAL TOWN HALL MEETINGS** on Sunday nights, presented by Dr. Sam Lim, internationally respected rheumatologist and epidemiologist



SCHOOL NURSES TRAINING for 220+ nurses in the Metro Atlanta area In partnership with the Georgia Council on Lupus Education and Awareness (GCLEA)



LUPUS ADVOCACY DAY with 75+ lupus activists sharing their personal lupus journeys with their elected officials.



The most important work continues at the patient services level, providing **CRITICAL RESOURCES** to 1,300+ people with lupus including **EMERGENCY FINANCIAL ASSISTANCE** to people with lupus in need.

JOIN US IN THE FIGHT AGAINST LUPUS

Walk to End Lupus Now® is held nationwide by the Lupus Foundation of America and its national network to raise money for lupus research, increase awareness of lupus and rally public support for those who suffer from its brutal impact. Each year, thousands of people across the country join forces with the Lupus Foundation of America and walk with one unified purpose-to end lupus.

TOGETHER, WE ARE POWERFUL!

(Since 2008)

ONE MILLION WALKERS

across the United States.

OVER 3,000,000 STEPS

which is equal to walking NYC's Central Park 250 times!

OVER \$20 MILLION RAISED

(and counting!) to fund research, education and support.



EVENT DETAILS - ATLANTA WALK TO END LUPUS NOW

**April 30, 2022 - 9 AM - 1 PM - Walk to End Lupus Now Walk
at Piedmont Park**

POWER OF PARTNERSHIP

Corporate partners have an opportunity to reach a diverse audience who are invested in health and wellness.

Send a powerful message to your community by supporting the Walk to End Lupus Now® as a corporate partner.

- **4 cities** and **10,000 walkers statewide**
- The median age of walk participants is 33 years
- **63%** of walkers are **female**
- **90%** of participants live with lupus or have a family member, friend, or co-worker who is **impacted by the disease**

Our community reach:

- **26,000+ email contacts**
- **16,000+ page likes** across Social Media platforms
- **40,000+ visitors per year** to our LupusGA.org website



WALK TO END LUPUS NOW™

2022 SPONSORSHIP BENEFITS

| | GOLD \$15,000 | SILVER \$10,000 | BRONZE \$5,000 | T-SHIRT \$2,000 |
|--|------------------|--------------------|-------------------|--------------------|
| Speaking opportunity at our virtual kickoff and during our stage program on walk day | ✓ | | | |
| Company logo on all 2022 promotional materials, brochures, and posters | ✓ | ✓ | | |
| 10x10 tent at the Atlanta Walk | ✓ | ✓ | ✓ | |
| Company logo and web link on Walk to End Lupus Now webpage | ✓ | ✓ | ✓ | |
| Company logo and web link in Walk to End Lupus Now e-newsletters | ✓ | ✓ | ✓ | |
| Company logo on banner displayed at the Atlanta Walk | ✓ | ✓ | ✓ | |
| Stage recognition and speaking opportunity at the Atlanta Walk | ✓ | ✓ | ✓ | |
| Company logo on Atlanta Walk to End Lupus Now Kickoff party program | ✓ | ✓ | ✓ | |
| Company logo on Atlanta Walk to End Lupus Now press release | ✓ | ✓ | ✓ | |
| Company logo on Walk to End Lupus Now t-shirt | ✓ | ✓ | ✓ | ✓ |

Help Us Solve
The Cruel Mystery

LUPUSTM

FOUNDATION OF AMERICA
GEORGIA CHAPTER

**WALK
TO END
LUPUS
NOW**TM

ATLANTA WALK TO END LUPUS NOW

| | |
|-----------------|----------|
| Gold Sponsor | \$15,000 |
| Silver Sponsor | \$10,000 |
| Bronze Sponsor | \$5,000 |
| T-Shirt Sponsor | \$2,000 |

Payment Information

Contact Name _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone Number: (____) _____

Email: _____

Total amount enclosed: \$ _____

Circle one:

Check (payable to Lupus Foundation of America, GA) American Express Visa MasterCard

Card # _____ Exp. Date _____ Three/four digit security no. _____

Signature: _____

For questions and more information contact:

Teri Emond, President and CEO at Georgia Chapter, at 770-333-5930 or temond@lfaga.org

**Thank you for your support of the Atlanta Walk to End Lupus Now
and the Lupus Foundation of America, Georgia Chapter!**

Please mail or fax form and payment to:
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Tel. 770-333-5930 ~ Fax 770-333-5932
Chapter's 501(c)(3) tax ID number: 58-1231804