

WALK TO END LUPUS NOW



LUPUSTM

FOUNDATION OF AMERICA
GEORGIA CHAPTER

Together we are
POWERFUL!

Learn more about our mission and the power
of becoming a corporate partner today

ATLANTA

AUGUSTA

MACON

COLUMBUS



Event **DETAILS**

**WALK
TO END
LUPUS
NOW**

Join us for one of our four Walk to End Lupus Now events across the state!

ATLANTA

**APRIL 27
PIEDMONT PARK**

**MAY 18
GLENN HILLS
HIGH SCHOOL**

AUGUSTA

COLUMBUS

**SEPTEMBER 14
WOODRUFF
RIVERFRONT PARK**

**SEPTEMBER 21
CENTRAL CITY PARK**

MACON

LUPUS IS A **CRUEL AND MYSTERIOUS** DISEASE WITH **WIDESPREAD** IMPACT

LUPUS FOUNDATION OF AMERICA, GEORGIA CHAPTER

The Lupus Foundation of America is the only national force devoted to solving the mystery of lupus, while giving caring support to those who suffer from its brutal impact. Through a comprehensive program of research, education, support and advocacy, we lead the fight to improve the quality of life for all people affected by lupus. **We envision a life free of lupus.**

THE IMPACT OF LUPUS

Lupus is an unpredictable and misunderstood autoimmune disease that ravages different parts of the body. It is difficult to diagnose, hard to live with, and a challenge to treat. The symptoms can be severe, and highly unpredictable and can damage any organ or tissue, from the skin or joints to the heart or kidneys. **More of your friends, family, co-workers and neighbors live with or are impacted by lupus than you even realize.**



An estimated **1.5 million** Americans have lupus including 55,000 Georgians.



Lupus is among the leading causes of death among **young women**.



Only **one drug** has ever been developed specifically to treat lupus and approved by the US Food and Drug Administration.



The mean annual total costs for people with lupus (combining direct and indirect costs) can be up to **\$50,000**.

YOUR DOLLARS AT WORK TO END LUPUS

Thanks to the support of the thousands of individuals, companies and communities over the last ten plus years we are making a difference in the fight to end the brutal impact of this disease. But, it's not enough, and there is still so much work to be done. With your support, you can help us continue to improve the quality of life for all those touched by this disease.



7.5 million people count on us each year to answer questions, provide support and bring hope.

The demand for more resources is high. We need your support to grow these critical resources and support more people.



Accelerating delivery of medicines with more than **50 potential therapies** being studied for people with lupus.

Currently there is only one FDA approved drug for lupus. We need your support to fund new, groundbreaking studies.



\$550 million in Federal funding for lupus research and education in just the last 5 years.

There is still work to be done. We need your support to grow our voice and increase these critical Federal funding dollars.



839 million views of awareness campaigns raise support, understanding and compassion for those with lupus.

The majority of Americans know little or nothing about lupus beyond the name. We need your support to increase public understanding of this disease so it gets the resources it needs.

MEETING THE NEEDS OF PEOPLE WITH LUPUS

The Georgia Chapter engages people affected by lupus and helps them connect with others, regardless of where they are in their journey—from **newly diagnosed to long-term management of the disease**. This includes in-person and online support and education programs and expanded volunteer opportunities to engage those who have been living with lupus for many years.

We **aggressively work to raise awareness of lupus** and grow the Lupus Foundation of America, Georgia Chapter's revenue to support our programs and operations, and to fund lupus research. We do this through new and innovative funding streams that provide support and funding for direct patient services.

The Georgia Chapter works with a range of providers to ensure that they are equipped to meet the wide range of patients' needs, from timely and accurate diagnosis of lupus, to addressing the social support that is **critical to management of the disease and quality of life for patients**.

The Georgia Chapter by the Numbers



MEDICAL ADVISORY BOARD, comprised of 58 medical and health care professionals dedicated to supporting the important work of Georgia Chapter



SUPPORT GROUPS, including men, Hispanic, young adults, and parents providing peer-to-peer support for 400+ in the lupus community



LUPUS EDUCATION PROGRAMS reaching 600+ patients, including teleconferences, webinar, and workshops



DEEP SOUTH HEALTH EQUITY LUPUS PROJECT (DS-HELP) The focus of this HHS-OMH funded project is to improve minority participation in clinical trials through education and conversation.



SCHOOL NURSES TRAINING for 220+ nurses in the Metro Atlanta area In partnership with the Georgia Council on Lupus Education and Awareness (GCLEA)



LUPUS ADVOCACY DAY with 75+ lupus activists sharing their personal lupus journeys with their elected officials.



The most important work continues at the patient services level, providing **CRITICAL RESOURCES** to 1,300+ people with lupus including **EMERGENCY FINANCIAL ASSISTANCE** to people with lupus in need.

JOIN US IN THE FIGHT AGAINST LUPUS

Walk to End Lupus Now® is held nationwide by the Lupus Foundation of America and its national network to raise money for lupus research, increase awareness of lupus and rally public support for those who suffer from its brutal impact. Each year, thousands of people across the country join forces with the Lupus Foundation of America and walk with one unified purpose-to end lupus.

TOGETHER, WE ARE POWERFUL!

(Since 2008)

ONE MILLION WALKERS
across the United States.

OVER 3,000,000 STEPS
which is equal to walking NYC's Central Park 250 times!

OVER \$20 MILLION RAISED
(and counting!) to fund research, education and support.





The power of **PARTNERSHIP**

Send a powerful message to your community by supporting the Walk to End Now as a corporate partner.

Corporate partners have an opportunity to reach a diverse audience who are invested in health and wellness.

- 4 cities and 10,000 walkers statewide
- The median age of walk participants is 33 years
- 63% of walkers are female
- 90% of participants live with lupus or have a member of their family, friend, or co-worker who is impacted by the disease.

Our community reach:

- 26,000+ email contacts
- 16,000+ page likes across social media platforms
- 40,000+ visitors per year to our home page: LupusGA.org

WALK TO END LUPUS NOW™

MACON

SPONSORSHIP BENEFITS

	PRESENTING \$5,000	GOLD \$2,500	SILVER \$1,000	T-SHIRT \$500
Recognized as Presenting Sponsor on all promotional materials, brochures, and posters	✓			
Company logo on all promotional materials, brochures, and posters	✓	✓		
10x10 tent at the Macon Walk	✓	✓		
Company logo and web link on Walk to End Lupus Now webpage	✓	✓	✓	
Company logo and web link in Walk to End Lupus Now e-newsletters	✓	✓	✓	
Company logo on banner displayed at the Macon Walk and pre-walk events	✓	✓	✓	
Stage recognition and speaking opportunity at the Macon Drive-Thru	✓	✓	✓	
Company logo on Macon Walk to End Lupus Now Kickoff party program	✓	✓	✓	
Company logo on Macon Walk to End Lupus Now press release	✓	✓	✓	
Company logo on Walk to End Lupus Now t-shirt	✓	✓	✓	✓

MACON WALK TO END LUPUS NOW

Presenting Sponsor	\$5,000
Gold Sponsor	\$2,500
Silver Sponsor	\$1,000
T-Shirt Sponsor	\$500

Payment Information

Contact Name _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone Number: (____) _____

Email: _____

Total amount enclosed: \$ _____

Circle one:

Check (payable to Lupus Foundation of America, GA) American Express Visa MasterCard

Card # _____ Exp. Date _____ Three/four digit security no. _____

Signature: _____

For questions and more information contact:

Teri Emond, President and CEO at Georgia Chapter, at 770-333-5930 or temond@ifaga.org

**Thank you for your support of the *Macon Walk to End Lupus Now*
and the *Lupus Foundation of America, Georgia Chapter!***

Please mail or fax form and payment to:
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