

- Lupus affects over 55,000 Georgians and 1.5 million Americans, mostly women aged 18-45 but also men, children and women of all ages.
- Lupus is an unpredictable, life diminishing and life devastating autoimmune disease which can affect any organ system, skin joints, kidneys, brain, heart, lungs and blood.
- Lupus is difficult to diagnose and is very misunderstood in the medical and lay community.
- Lupus is three times more likely to strike minorities, including African-Americans, Hispanics and Asians.
- Lupus affects more than the combined number of those affected by MS, cystic fibrosis, cerebral palsy, sickle cell anemia, leukemia and HIV.
- In 2011 the FDA approved the first new drug for lupus in over 52 years.

An Elegant Evening Creating Hope

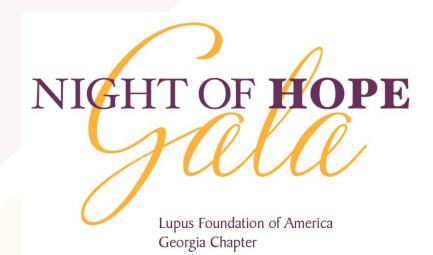
The *Night of Hope Gala* will raise funds for the Georgia Chapter of the Lupus Foundation of America and create awareness and hope for the 55,000 Georgians living with lupus. This inspiring celebration on *Friday November 1*, 2013 at the *Mason Murer Art Gallery*, includes fabulous food, auctions, live entertainment and a mission call.

Sponsorship of the *Night of Hope Gala* offers a **unique opportunity** for companies and individuals to reach **local philanthropists and corporations** with benefits including publicity and exposure to thousands of individuals and companies.

This evening will highlight our distinguished 2013 honorees; **Pat and Sherry Henry,** receiving the Mary Cann Achievement Award for Outstanding Volunteer Service. The Tomica Gill Courage Award recipients are **Kathi Caldwell and Kelly Reynolds** in memory of their sister **Bonnie Ta Hunyh.**

Ninety percent of every dollar donated to the Night of Hope Gala stays in Georgia to ensure the Chapter continues to provide and expand the only valuable free educational programs, advocacy and awareness efforts. These programs include symposiums, teleconferences and support groups reaching new communities and patients across Georgia. We also support the national research efforts funding and advocating for investment in lupus. The chapter is a lifeline and a voice of hope increasing lupus awareness.

Help us **create hope** by becoming a sponsor of the *Night of Hope Gala!*





Sponsorship Levels

Presenting Sponsor – Founder's Award

\$25,000

- Distinguished as Gala Presenting Sponsor- Category Exclusive
- 2 Premium tables at event (seating 20)
- Name and company logo on invitation, save the date and program book
 - o Full page ad in Gala program book
 - o Full screen ad during evening program
- Name and company logo on Chapter website, email blasts and newsletters
- Verbal recognition and On-screen thank you at event
- Speaking and product placement opportunity at 8th Annual Walk to End Lupus Now
 - o The largest LFA walk in the nation, April 2014, (over 8,000 attendees)

Humanitarian Sponsor

\$15,000

- 1 **Preferred** table at event (seating 10)
- Name and company logo on invitation and program book
 - o Half page ad in Gala program book
 - o Half screen ad during evening program with company name and logo
- Name and company logo on Chapter website, email blasts and newsletters
- Verbal recognition and On-screen thank you at event

"Tam inspired by the mission and passionate leadership of the Georgia Chapter. The Night of Hope Gala highlights the recent progress in the fight against lupus, but we have lost too many and we must do more. We need you and so does someone you know with lupus."

Lovette Russell, 2012 Gala Honoree



Sponsorship Levels

Platinum Sponsor

\$10,000

- 1 table at event (seating 10)
- Name and company logo on invitation and program book
 - O Quarter page ad in Gala program
 - O Quarter screen ad during evening program with company name and logo
- Name and company logo on Chapter website, email blasts and newsletters

Gold Sponsor

\$5,000

- 6 tickets to the event
- Name and company logo on Chapter website, email blasts and newsletters

Silver Sponsor

\$2,500

- 4 tickets to the event
- Name or company name in program book

Bronze Sponsor

\$1,000

- 2 tickets to the event
- Name or company name in program book

"Finally, after 52 years, the first new drug for lupus was approved in 2011. The outstanding

advocacy work of the Lupus Foundation of America contributed to this landmark step. The Gala celebrates our success but we cannot rest, *we have won a battle but not the war*. We must broaden investment in lupus research."

S. Sam Lim, MD MPH Assistant Professor of Medicine, Emory School of Medicine Chief of Rheumatology, Grady Health Systems



Sponsorship Commitment

☐ Presenting Sponsor – Founder's Award Distinguished as event Presenting Sponsor- Category Exclusive 2 Premium tables at event	\$25,000
☐ Humanitarian Sponsor 1 Preferred table at event	\$15,000
☐ Platinum Sponsor 1 table at event	\$10,000
Gold Sponsor 6 tickets to the event	\$5,000
Silver Sponsor 4 tickets to the event	\$2,500
☐ Bronze Sponsor 2 tickets to the event	\$1,000
☐ Individual Tickets Please reserve ticket(s) @ \$200 each	\$200
☐ I cannot attend but I wish to support Lupus Foundat Enclosed is a tax-deductible donation of \$	tion of America, Georgia Chapter.
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Lupus Now, the largest LFA walk in the nation joining over 8,000 walkers.

For questions and information contact Maria Myler President and CEO (mmyler@lfaga.org. cell-678-938-556)

□ I would like information on how my company can participate with an employee team for the 2014 Atlanta Walk to End

For questions and information contact Maria Myler, President and CEO (mmyler@lfaga.org, cell-678-938-5568)

Thank you for your support for *Night of Hope Gala* and the Lupus Foundation of America, Georgia Chapter!