

An Elegant Evening Creating Hope

The **Night of Hope Gala** will **raise funds** for the Georgia Chapter of the Lupus Foundation of America and create **awareness and hope** for the 55,000 Georgians living with lupus. This inspiring celebration on **Friday November 1, 2013** at the **Mason Murer Art Gallery**, includes fabulous food, auctions, live entertainment and a mission call.

Sponsorship of the *Night of Hope Gala* offers a **unique opportunity** for companies and individuals to reach **local philanthropists and corporations** with benefits including publicity and exposure to thousands of individuals and companies.

This evening will highlight our distinguished 2013 honorees; **Pat and Sherry Henry**, receiving the **Mary Cann Achievement Award for Outstanding Volunteer Service**. The **Tomica Gill Courage Award** recipients are **Kathi Caldwell and Kelly Reynolds** in memory of their sister **Bonnie Ta Hunyh**.

Ninety percent of every dollar donated to the *Night of Hope Gala* **stays in Georgia** to ensure the Chapter continues to provide and expand the **only valuable free educational programs, advocacy and awareness efforts**. These programs include symposiums, teleconferences and support groups reaching **new communities and patients** across Georgia. We also support the **national research efforts** funding and advocating for investment in lupus. **The chapter is a lifeline and a voice of hope increasing lupus awareness.**

Help us **create hope** by becoming a sponsor of the *Night of Hope Gala!*

NIGHT OF HOPE *Gala*

Lupus Foundation of America
Georgia Chapter

- Lupus affects over 55,000 Georgians and 1.5 million Americans, mostly women aged 18-45 but also men, children and women of all ages.
- Lupus is an unpredictable, life diminishing and life devastating autoimmune disease which can affect any organ system, skin joints, kidneys, brain, heart, lungs and blood.
- Lupus is difficult to diagnose and is very misunderstood in the medical and lay community.
- Lupus is three times more likely to strike minorities, including African-Americans, Hispanics and Asians.
- Lupus affects more than the combined number of those affected by MS, cystic fibrosis, cerebral palsy, sickle cell anemia, leukemia and HIV.
- In 2011 the FDA approved the first new drug for lupus in over 52 years.



Sponsorship Levels

- | | |
|--|-----------------|
| Presenting Sponsor – Founder’s Award | \$25,000 |
| <ul style="list-style-type: none">• Distinguished as Gala Presenting Sponsor- Category Exclusive• 2 Premium tables at event (seating 20)• Name and company logo on invitation, save the date and program book<ul style="list-style-type: none">○ Full page ad in Gala program book○ Full screen ad during evening program• Name and company logo on Chapter website, email blasts and newsletters• Verbal recognition and On-screen thank you at event• Speaking and product placement opportunity at 8th Annual <i>Walk to End Lupus Now</i><ul style="list-style-type: none">○ The largest LFA walk in the nation, April 2014, (over 8,000 attendees) | |
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| Humanitarian Sponsor | \$15,000 |
| <ul style="list-style-type: none">• 1 Preferred table at event (seating 10)• Name and company logo on invitation and program book<ul style="list-style-type: none">○ Half page ad in Gala program book○ Half screen ad during evening program with company name and logo• Name and company logo on Chapter website, email blasts and newsletters• Verbal recognition and On-screen thank you at event | |

“*I am inspired* by the mission and passionate leadership of the Georgia Chapter. The *Night of Hope Gala* highlights the recent progress in the fight against lupus, but *we have lost too many* and we must do more. *We need you* and so does someone you know with lupus.”

Lovette Russell, 2012 Gala Honoree



Sponsorship Levels

Platinum Sponsor	\$10,000
<ul style="list-style-type: none">• 1 table at event (seating 10)• Name and company logo on invitation and program book<ul style="list-style-type: none">○ Quarter page ad in Gala program○ Quarter screen ad during evening program with company name and logo• Name and company logo on Chapter website, email blasts and newsletters	
Gold Sponsor	\$5,000
<ul style="list-style-type: none">• 6 tickets to the event• Name and company logo on Chapter website, email blasts and newsletters	
Silver Sponsor	\$2,500
<ul style="list-style-type: none">• 4 tickets to the event• Name or company name in program book	
Bronze Sponsor	\$1,000
<ul style="list-style-type: none">• 2 tickets to the event• Name or company name in program book	

“Finally, after 52 years, the *first new drug for lupus was approved* in 2011. The outstanding advocacy work of the Lupus Foundation of America contributed to this landmark step. The Gala celebrates our success but we cannot rest, *we have won a battle but not the war*. We must broaden investment in lupus research.”

S. Sam Lim, MD MPH
Assistant Professor of Medicine, Emory School of Medicine
Chief of Rheumatology, Grady Health Systems



Sponsorship Commitment

<input type="checkbox"/> Presenting Sponsor – Founder’s Award	\$25,000
Distinguished as event Presenting Sponsor- Category Exclusive 2 Premium tables at event	
<input type="checkbox"/> Humanitarian Sponsor	\$15,000
1 Preferred table at event	
<input type="checkbox"/> Platinum Sponsor	\$10,000
1 table at event	
<input type="checkbox"/> Gold Sponsor	\$5,000
6 tickets to the event	
<input type="checkbox"/> Silver Sponsor	\$2,500
4 tickets to the event	
<input type="checkbox"/> Bronze Sponsor	\$1,000
2 tickets to the event	
<input type="checkbox"/> Individual Tickets	\$200
Please reserve ____ ticket(s) @ \$200 each	

I cannot attend but I wish to **support Lupus Foundation of America, Georgia Chapter.**
Enclosed is a tax-deductible donation of \$ _____

Payment Information:
 Name: _____
 Company: _____
 Address: _____ City: _____
 State: _____ Zip: _____ Phone Number: (____) _____
 Email: _____

Total amt. enclosed: \$ _____

Circle one:
 Check payable to Lupus Foundation of America, GA American Express Visa MasterCard

Card # _____ Exp. Date _____ Three or four digit security no. _____

Signature: _____

I would like information on how my company can participate with an employee team for the **2014 Atlanta Walk to End Lupus Now**, the largest LFA walk in the nation joining over 8,000 walkers.

For questions and information contact Maria Myler, President and CEO (mmyler@lfaga.org, cell-678-938-5568)

Thank you for your support for *Night of Hope Gala* and the Lupus Foundation of America, Georgia Chapter!