SAMPLE MANAGEMENT LETTER TO EMPLOYEES





Dear Employee:

I'd like to invite you and your family to join me in the Lupus Foundation of America Georgia Chapter's Walk for Lupus Now on April 21, 2007 at Piedmont Park. By accepting this invitation, you'll be supporting our company's commitment to our community and its citizens.

There are more than 1.5 million people in the United States and 55,000 Georgians who have lupus. Lupus has often severe, lifelong, and life-threatening effects on women, men, and children. Some of them may be your family members, friends, or neighbors. Our participation in the Walk for Lupus Now will make an important difference in their lives.

The Lupus Foundation of America is the world's largest voluntary health organization dedicated to improving the diagnosis and treatment of lupus, supporting individuals and families affected by the disease, increasing awareness of lupus among health professionals and the public, and finding the causes and cure.

90% of every dollar donated funds Georgia Chapter programs to help thousands of patients each year by providing educational information, physician referrals, public and professional education, and grass-roots advocacy in the state.

We encourage you to join our team to support the Georgia Chapter and to help us meet or exceed the \$ goal we've set for our company.



Sincerely,