



2021 Walk to End Lupus Now Email Templates

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Subject: Join My Team

Dear Friends and Family,

I am supporting the Lupus Foundation of America, Georgia Chapter's Walk to End Lupus Now™ by forming a fundraising team! Will you consider joining me? Simply click the link below to join as a team member and register.

[TEAM JOIN URL]

We will have a great time at the Walk, a fun-filled event with music and activities for kids and we will celebrate our team's fundraising success together. Most importantly, our fundraising will support research, education and advocacy and provide unmatched patient support services for the 1.5 million Americans affected by lupus.

You have the power to make a difference – register and start fundraising for the walk today!

Thanks in advance for your support!

[NAME]

Subject: Keep Up the Good Work

Dear Team Members,

Our team is doing great – keep up the good work! The cruel mystery of lupus does not daunt us and we are joining thousands who, like us, are raising money to search for a cure for lupus.

A few key tips:

- If you haven't done so, make sure to set your personal fundraising goal for the Walk.
- Your Online Fundraising Center is a great tool. You can manage donations, follow up for donations and send thank you emails in one easy place.
- Don't forget to follow up with the people who have not yet responded to your donation request and send a thank you note to those who have made donations on your behalf.
- If you haven't done so, make your personal donation to your fundraising efforts and send an email to your friends and family asking them to do the same.

Thank you for your great work!

[NAME]

Subject: Support Me in the Fight to End Lupus

Dear Friends and Family,

I will be participating in the Walk to End Lupus Now™ event in our community to benefit the Lupus Foundation of America, Georgia Chapter this year. Help me discover my fundraising power by making a donation today! Donating is simple and secure; just click on my fundraising link below to make your donation today.

[PERSONAL PAGE URL]

Lupus is hidden, unpredictable, undefined and misunderstood. It strikes without warning, ravages different parts of the body and can range from a skin rash to a heart attack. Lupus is chronic, debilitating and destructive and can be fatal. There is no known cause and no known cure. I'm participating in Walk to End Lupus Now™ because I want to make a difference in the lives of the 1.5 million Americans affected by lupus.

I greatly appreciate your support and will keep you posted on my progress. We can solve the cruel mystery of lupus together!

Thank you for your support!

[NAME}

P.S. Please be sure to check with your employer on their matching gift program. It can be a great way to double your donation and further our mission. To learn more about matching gifts, [click here](#).

Subject: Together We Can Do So Much

Dear Friends and Family,

I'm participating in the Lupus Foundation of America, Georgia Chapter's Walk to End Lupus Now™ in my community. This event is important because it raises critical funds to improve the quality of life for all people affected by lupus through programs of research, education, support and advocacy.

Lupus is an unpredictable and misunderstood disease in which the immune system is out of balance, causing damage to any organ system in the body. The exact cause of lupus is unknown and while lupus can strike anyone at any time, 90 percent of the 1.5 million Americans living with the disease are females.

The Lupus Foundation of America is the only national force devoted to solving the mystery of lupus, one of the world's cruelest, most devastating diseases. We envision a life free of lupus. That is why I'm coming to you now, to ask for your support. Will you make a tax-deductible donation to support my fundraising efforts? Your gift today can make a definite impact and help me to get closer to my fundraising goal. Donating is simple and secure; just click on my fundraising link below to make your donation today.

[PERSONAL PAGE URL]

What's more, if your employer offers a Matching Gift Program to employees you may be able to double your contribution. To learn more about matching gifts, [click here](#).

Thank you for your generosity!
[NAME]

P.S. I invite you to learn more about the Lupus Foundation of America, Georgia Chapter and their great work at www.lupusga.org.

Subject: Thank You for Supporting Me

Thank you for supporting my fundraising efforts for the Lupus Foundation of America, Georgia Chapter's Walk to End Lupus Now™. Your generous support of the Foundation and its programs makes it possible to continue working towards bringing an end to lupus.

Every day, lupus exacts a brutal toll on the lives of people affected by this misunderstood and unpredictable disease – physically, emotionally and financially. It ravages different parts of the body, has no known cause and no known cure. While lupus can strike anyone at any time, 90 percent of people who develop lupus are young women in the prime of life. Thank you for joining me in raising money to reduce this tragic statistic.

One last request – please check with your employer to determine if your company has a matching gift program. This can potentially double your donation and support.

Thank you again for your contribution!

[NAME]

P.S. To learn more about the Lupus Foundation of America, Georgia Chapter, visit their website at www.lupusga.org

Subject: Thank You for Your Support

Dear Friends and Family,

First, I'd like to say a huge Thank You to everyone who made a donation to my Walk to End Lupus Now™ fundraising efforts over the past couple of weeks. I truly appreciate it. The gifts you made will go directly towards programs of research, education and advocacy that will improve the quality of life for all people living with lupus.

The Walk was a great event and it was an inspirational day full of celebration and passion.

Please be sure to check with your employer to see they offer a matching gift program. This is a great way to double your donation! To learn more about matching gifts, [click here](#).

Thanks again for all your support.

[NAME]

P.S. The Lupus Foundation of America, Georgia Chapter is a great organization. I encourage you to visit www.lupusga.org to see your dollars at work.

Subject: You Can Still Support the Fight to End Lupus

Dear Friends and Family,

Last week, I joined thousands of people at Walk to End Lupus Now™ for one unified purpose – to end lupus. It was a fun-filled day full of inspiration and hope and I got to discover first-hand the power lupus patients and their families possess. Thank you for all your well wishes and support.

If you haven't done so already, you can still support my fundraising efforts over the next month by making a secure donation on my personal fundraising page. I am so close to my goal and every little bit helps.

[PERSONAL FUNDRAISING PAGE URL]

The gifts you make will go directly towards programs of research, education and advocacy that will improve the quality of life for all people living with lupus.

Thanks again for all your support!

[NAME]

P.S. Does your company have a matching gift program? If so, you may be able to double your donation! Check with your employer for more information. To learn more about matching gifts, [click here](#).