

Some of the Most Original, Creative Wrap-A-Rounds from our Top Teams

Wrap-A-Round events are team internal fundraising events to build team spirit and raise more money! Below are some great examples - get creative and make participating in the Walk to End Lupus Now an event your team members and other co-workers want to be a part of!!

Singing Telegrams



In 2013, Team FFG took a unique approach raising \$7,749 with a **singing telegram campaign**! Inspired employees performed and many donors gave far more than the \$5 - \$10 charge per song; often \$50 or more!

Performers were asked to pick 2 songs each which they thought other people would want to hear performed. All of the performers signed up on the *Walk to End Lupus Now* website as a walker on the FFG Team. Performers submitted the songs to HR for approval and private rehearsals to ensure all performers were ready. Donors then ordered a telegram on the Walk Team Webpage and donated in honor of their chosen performer. Performers dressed in costumes for a day, changing the entire workplace as employees anxiously hoped they were next. The performers didn't know who they were performing for and neither did the recipients, adding to the excitement! Someone could just walk into your office or cubicle and start singing!

Stick it to Lupus

Audrey Leeman, captain of Purple People Eaters, hosted one of the most creative fundraising events in 2014! Twenty-three hundred pieces of tape can transform a corporate CEO into a Michelin Man in less time than it takes to eat a purple cupcake. Digital employees gathered in Atlanta to **Stick It to Lupus**.

Her company sent invitations to all staff by email -- rolling out a STICK IT campaign and created an event page on their internal web portal. This gave a great audience to continue to encourage with the days leading up until the day of the taping. Each piece of tape was sold for \$1 and before they knew it, they had a sticky situation, raising \$2300 in two weeks! Read more on Audrey's clever execution!



A few other ideas to of Wrap-A-Round Events you could host:

- Themed Social (BBQ, Ice Cream, Fiesta)
- Candy Bar / Candy Sale
- Dress Down Days
- Hat Day
- Favorite Sports Team Day
- White Elephant Gift Auction
- Bake Sale
- 50 / 50 Raffle
- Team Raffles
- Auctions
- Brown Bag It
- Executive Car Washes
- Carnival Day
- Awareness Health Fair
- Dunk Tank