

2023

NIGHT OF
HOPE

Gala

Help Us Solve
The Cruel Mystery

LUPUSTM

FOUNDATION OF AMERICA
GEORGIA CHAPTER

Night of Hope

SPONSORSHIP OPPORTUNITIES

The Night of Hope Gala will raise funds for the Georgia Chapter of the Lupus Foundation of America to create awareness and hope for the 55,000 Georgians living with lupus. This inspiring celebration on Friday, November 3, 2023 at the 42West Entertainment Group includes fabulous food, auctions, live entertainment, and a mission call. Sponsorship of the Night of Hope Gala offers a unique opportunity for companies and individuals to reach local philanthropists and corporations with benefits including publicity and exposure to individuals and companies.

The Lupus Foundation of America (LFA), Georgia Chapter strives to put a spotlight on the devastating effects of lupus with several statewide resources, including:

- Our signature statewide Lupus Empowerment Series, which will bring educational symposiums and seminars in cities across Georgia from the fall of 2023 through 2024.
- Our annual Atlanta Empowerment Summit with national and local speakers, more than 300 attendees and breakout sessions presented in both English and Spanish.
- An emergency financial assistance program that offers up to \$500 per year per applicant so that lupus patients don't have to choose between paying their light bill and buying their medications.
- A robust advocacy network, including more than 885 e-advocates who engage and educate federal, state and local elected officials about lupus. Our annual Advocacy Day at the Georgia State Capitol provides an opportunity to meet with representatives and share personal stories. We also participate in the biennial Lupus Advocacy Summit in Washington, D.C.
- Newly diagnosed seminars led by medical experts who provide information on lupus, symptoms, treatments, and coping techniques to new members of our community.
- A support group network of more than 30 groups across the state that meet monthly to offer support, fellowship, and resources.
- Our Hispanic support group, which offers materials and assistance in Spanish, is a lifeline to an underserved community in need of resources and support.



For many living with lupus, the greatest challenge is a lack of understanding. Patients often feel they are the only ones who “don’t look sick.” The Chapter is a lifeline. We are here to listen and to make sure everyone with lupus receives answers and support. Ninety cents of every dollar donated fund our programs, resources and advocacy here in Georgia. We also support the national research efforts to fund and advocate for investment in lupus.

The Chapter and the national LFA are leading the way. Join us in the fight to end lupus.

Night of Hope

SPONSORSHIP LEVELS

\$25,000

**Presenting Sponsor -
Founder's Award**

- Distinguished as Gala Presenting Sponsor - Category Exclusive
- 2 Premium tables at event (seating 20)
- Name/company logo on invitation, save the date, program book (pending print deadlines)
- Full page ad in Gala program book
- Full screen ad during evening program
- Name/company logo on Chapter website, email blasts, newsletters
- Verbal recognition and on-screen thank you at event
- Speaking and product placement opportunity at event

\$15,000

Humanitarian Sponsor

- 1 Premium table at event (seating 10)
- Name/company logo on invitation and program book (pending print deadlines)
- Half-page ad in Gala program book
- Half-screen ad during evening program with company name/logo
- Name/company logo on Chapter website, email blasts, newsletters
- Verbal recognition and on-screen thank you at event

\$10,000

Platinum Sponsor

- 1 table at event (seating 10)
- Name/company logo on invitation and program book (pending print deadlines)
- Quarter-page ad in Gala program
- Quarter-screen ad during evening program with company name/logo
- Name/company logo on Chapter website, email blasts, newsletters

\$5,000

Gold Sponsor

- 6 tickets to the event
- Name and company logo on Chapter website, email blasts, newsletters
- Name/company logo in program book

\$2,500

Silver Sponsor

- 4 tickets to the event
- Name/company logo in program book

\$1,000

Bronze Sponsor

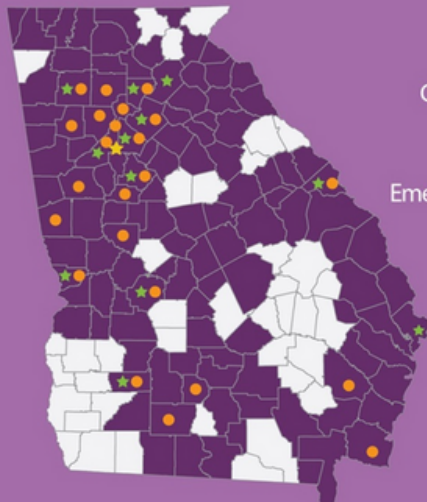
- 2 tickets to the event
- Name/company logo in program book



WHAT IS LUPUS?

- Lupus is an unpredictable autoimmune disease which can affect any organ system in the body.
- Lupus is difficult to diagnose and misunderstood in the medical and lay community.
- Lupus affects more than 55,000 Georgians and 1.5 million Americans, mostly women aged 18-45 but also men, children and women of all ages.
- Lupus affects more than the combined number of those affected by MS, cystic fibrosis, cerebral palsy, sickle cell anemia, leukemia and HIV.
- Lupus is three times more likely to strike minorities, including African-Americans, Hispanics and Asians.
- There is no known cause or cure and the incidence of lupus has increased in the past 20 years.

Reaching Communities in More Than 120 Counties...



More Than 30 **Support Groups** including Men, Teens, Spanish Speakers, Young Adults and CALF (College-Aged Lupus Fighters)

Patient Navigators

Emergency **Financial Assistance Fund**

Statewide **Symposiums**, Newly Diagnosed **Seminars** and **Workshops**

Georgia Empowerment **Summit**

Monthly **Teleconference Calls**

Advocacy and Awareness in Georgia and Washington, D.C.

Night of Hope

SPONSORSHIP COMMITMENT

Choose your sponsorship commitment from the list below. You also have the option of buying individual tickets for \$250 each, simply indicate the quantity below. For questions, please contact Teri Emond, President and CEO, via email temond@lfaga.org or by cell at 404-542-9483.

\$25,000 - Presenting Sponsor - Founder's Award

\$15,000 - Humanitarian Sponsor

\$10,000 - Platinum Sponsor

\$5,000 - Gold Sponsor

\$2,500 - Silver Sponsor

\$1,000 - Bronze Sponsor

\$250 - Individual Tickets

Please reserve ticket(s)

I cannot attend, but I wish to make a donation in honor of _____
Enclosed is a tax-deductible donation of \$ _____

Payment Information:

Name: _____
Company: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Phone Number : () _____ Email: _____
Total Amount Enclosed: _____

Check Payment Type:

Check made payable to Lupus Foundation of America, GA Chapter
 American Express Visa Mastercard

Card number: _____ Expiration date: _____
3 or 4 digit security number: _____ Signature: _____

I would like information on how my company can participate with an employee team for the 2023 Atlanta Walk to End Lupus Now in Piedmont Park.

Thank you for your support for Night of Hope Gala
and the Lupus Foundation of America, Georgia Chapter!
Chapter's 501(c)3 tax ID number: 58-1231804

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Thank you for joining us for this wonderful celebration and fundraiser. For questions and/or information, please get in touch with us at the chapter office today!

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